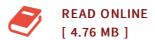




High Wire Act: Ted Rogers and the Empire That Debt Built

By Caroline Van Hasselt

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, High Wire Act: Ted Rogers and the Empire That Debt Built, Caroline Van Hasselt, There has possibly never been a more daring business figure in Canada s history than Ted Rogers. Hailed by some as a visionary with an incomparable insight, and equally loathed by others as a ruthless opportunist, Ted Rogers relentlessly conquered his rivals in three industries radio, cable television and cellular telephony. High Wire Act is an unprecedented, in-depth analysis into how Ted Rogers, driven by the psychological need to restore his family's name, leveraged his stake in a small Toronto FM radio station and propelled it into a media and telecommunications behemoth worth over \$23 billion. The many topics covered in the book include details on Rogers * Unmatched ability to foresee the convergence of cable and telephony before anyone else did * Insatiable appetite for debt and risk taking, and how he bet his company three times to carry out his vision * Shrewd political and regulatory maneuvers that always kept him one step ahead of his competitors and political adversaries such as Bell and the Aspers * Opportunistic acquisition of the Toronto Blue...



Reviews

Certainly, this is the finest job by any publisher. I was able to comprehended almost everything out of this published e ebook. You wont truly feel monotony at at any moment of the time (that's what catalogues are for concerning should you question me).

-- Graciela Emard

This is an incredible ebook which i actually have ever go through. This can be for those who statte that there had not been a really worth reading. I am just quickly can get a delight of reading a published book.

-- Ms. Colleen Ziemann V

Related eBooks



Accused: My Fight for Truth, Justice and the Strength to Forgive

BenBella Books. Hardback. Book Condition: new. BRAND NEW, Accused: My Fight for Truth, Justice and the Strength to Forgive, Tonya Craft, Mark Dagostino, This is the true story of a woman who prevailed against the most heinous accusations imaginable. Tonya Craft, a...



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how to go about it ideas' coupled with...



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1624-1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English. Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible...



Two Treatises: The Pearle of the Gospell, and the Pilgrims Profession to Which Is Added a Glasse for Gentlewomen to Dresse Themselues By. by Thomas Taylor Preacher of Gods Word to the Towne of Reding. (1625) (Paperback)

Proquest, Eebo Editions, United States, 2010. Paperback. Book Condition: New. 246 x 189 mm. Language: English Brand New Book ***** Print on Demand *****. EARLY HISTORY OF RELIGION. Imagine holding history in your hands. Now you can. Digitally preserved and previously accessible only...



The Mystery in Chocolate Town Hershey, Pennsylvania Carole Marsh Mysteries Teachers Guide

Gallopade International. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 11.0in. x 8.2in. x 0.1in.When you purchase the Library Bound mystery you will receive FREE online eBook access! Carole Marsh Mystery Online eBooks are an easy, effective, and immediate way to read...



Online Investigations: Snapchat (Paperback)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Snapchat messages. Are they really deleted? Snapchat is one of the most popular applications for sending self-destructing text messages and images....