



## The Comic Book Film Adaptation: Exploring Modern Hollywood's Leading Genre (Hardback)

By Liam Burke

University Press of Mississippi, United States, 2015. Hardback. Book Condition: New. 236 x 163 mm. Language: English . Brand New Book. In the summer of 2000 X-Men surpassed all box office expectations and ushered in an era of unprecedented production of comic book film adaptations. This trend, now in its second decade, has blossomed into Hollywood's leading genre. From superheroes to Spartan warriors, *The Comic Book Film Adaptation* offers the first dedicated study to examine how comic books moved from the fringes of popular culture to the center of mainstream film production. Through in-depth analysis, industry interviews, and audience research, this book charts the cause-and-effect of this influential trend. It considers the cultural traumas, business demands, and digital possibilities that Hollywood faced at the dawn of the twenty-first century. The industry managed to meet these challenges by exploiting comics and their existing audiences. However, studios were caught off-guard when these comic book fans, empowered by digital media, began to influence the success of these adaptations. Nonetheless, filmmakers soon developed strategies to take advantage of this intense fanbase, while codifying the trend into a more lucrative genre, the comic book movie, which appealed to an even wider audience. Central to...



**READ ONLINE**  
[ 8.16 MB ]

### Reviews

*This composed publication is fantastic. I was able to comprehend everything using this composed e book. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- Miss Ova Kuhn IV

*This sort of book is almost everything and helped me looking in advance and much more. Yes, it can be enjoy, nevertheless an amazing and interesting literature. Its been written in an extremely simple way which is simply right after i finished reading this publication through which in fact altered me, alter the way i really believe.*

-- Lizeth Witting

## Related Books



### [Talking Digital: A Parent's Guide for Teaching Kids to Share Smart and Stay Safe Online \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...



### [Scala in Depth](#)

Manning Publications. Paperback. Book Condition: New. Paperback. 304 pages. Dimensions: 9.2in. x 7.3in. x 0.8in. Summary Scala in Depth is a unique new book designed to help you integrate Scala effectively into your development process. By presenting the emerging best practices and designs...



### [The Case for the Resurrection: A First-Century Investigative Reporter Probes History's Pivotal Event \(Paperback\)](#)

ZONDERVAN, United States, 2010. Paperback. Book Condition: New. 180 x 127 mm. Language: English . Brand New Book. The Case for the Resurrection, a ninety-six-page booklet from bestselling author Lee Strobel, provides new evidence that shines a fresh light on the Bible...



### [Sly Fox and Red Hen - Read it Yourself with Ladybird: Level 2 \(Paperback\)](#)

Penguin Books Ltd, United Kingdom, 2013. Paperback. Book Condition: New. 222 x 148 mm. Language: N/A. Brand New Book. Sly Fox is hungry and he wants to catch and eat Red Hen. Armed with his big, black bag he heads to her...



### [Spectrum Reading for Theme and Details in Literature, Grade 4 \(Paperback\)](#)

Spectrum, United States, 2015. Paperback. Book Condition: New. 269 x 208 mm. Language: English . Brand New Book. Spectrum(R) Reading for Theme and Details in Literature teaches and reinforces the essential reading comprehension skills your fourth graders are learning in the classroom....



### [9787538264517 network music roar\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2003-01-01 Pages: 273 Publisher: Liaoning Education Press title: music network roar List Price: 20.00 yuan Author: Alderman (U.S.)...